

2012 EXHIBITS AND ADVERTISING

About Exhibiting at the SSHA Conference...

Location: The Westin Bayshore, Vancouver

1601 Bayshore Drive
Vancouver, British Columbia V6G 2V4 Canada

Hours	:	Thursday, November 1 (Set:00)	8:00 A.M. - 6:00 P.M.
		Friday, November 2	8:00 A.M. - 5:30 P.M.
		Saturday, November 3	8:00 A.M. - 4:30 P.M.

Options: There are two ways to exhibit at the conference:

- 1) Send a representative and display your books in person.

Rental: **\$475** for one 6' X 30' table

Additional tables **\$325** each

[CLICK HERE TO RESERVE YOUR TABLES](#)

2) Once again The Scholar's Choice will be managing the combined book exhibit for the SSHA meeting. ***If you do not wish to staff your own display***, you may be included in the Scholar's Choice display by contacting Debby Pitts at djpitts@scholarschoice.com or by phone at (585) 262-2048 x108.

Benefits: SSHA is known not only for its **generous book sales**, but also for its **recruiting potential**. Many SSHA participants are leading scholars in their fields and are eager to talk with publishers about manuscripts.

Free admission to all sessions.

There is a special group rate of **\$205 CAD single or double** per night + tax. Hotel reservations may be online through the hotel information tab on www.ssha.org.

About Advertising in the SSHA Program...

Description: The SSHA program booklet contains a detailed schedule of the program including paper titles/presenters, session indexes by topic and alphabetically by presenter and exhibitor index. The 2011 program contained 160 pages and was perfect bound.

Circulation: SSHA membership, program participants, chairpersons of corresponding academic departments nationwide -- 3,500 pieces

Issue Date: Distributed November 1-4, 2012

Rates	:	Full page =	\$370.00
		Additional pages =	\$260.00
		Inside front cover =	\$420.00
		Inside back cover =	\$390.00
		Packet inserts =	\$425.00 (plus box handling fees)

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Mechanical Requirements:

Full page ad size: 4 ½" X 7 ½" (no bleeds)

Pdf files preferred

Closing date: All pdf files must be submitted along with full payment by **September 14, 2012**

Purchase order is sufficient as proof of payment.

Submit your pdf files to Judy Warner

juewarne@indiana.edu

